

Camera Nazionale della Moda Italiana
presents:

#MFW

2026 INSIDER'S GUIDE

FROM 24.02 TO 02.03.2026
WOMEN'S COLLECTION
FALL/WINTER 2026/2027

MILANO
FASHION
WEEK®



Camera Nazionale
della Moda Italiana

CERTILOGO

SECURE DIGITAL PRODUCT PASSPORT

Empower your products with future-proof **Digital Product Passports**, secured by digital authentication and enriched with value-added services that foster circularity, maximize customer lifetime value, and strengthen brand competitiveness.



OFFICIAL PARTNER



Camera Nazionale
della Moda Italiana

discover.certilogo.com



FIUGGI

*La nuova forma
della bellezza*

www.acquafiuggi.com

INDEX

8 – 9 CHAIRMAN'S LETTER

HIGHLIGHTS 12 – 13

**14 – 15 MILANO FASHION WEEK®
E MILANO & PARTNERS**

CNMI FASHION HUB 16 – 17

**18 – 23 FUTURE THREADS:
ITALY'S NEW WAVE**

NEW GEN, NEW ETHOS 24 – 29

30 – 31 VICTOR WEINSANTO

**A SITE-SPECIFIC PROJECT
BY SARA LEGHISSA 32 – 33**

**38 – 43 SOUL THREADS:
VOICES OF SEOUL**

**NEXT ON AIR: A BRAND
SELECTION CURATED BY
RINASCENTE AND CNMI 44 – 45**

CHAIRMAN'S LETTER



Dear all,

Welcome back to Milan for this edition of Milano Fashion Week®, which reflects a period of strong creative renewal marked by several creative debuts, new brands, and major shifts in creative direction that reaffirm Milan's key role as an international fashion platform.

With a total of 186 appointments, Milano Fashion Week® once again provides a space for visibility and dialogue, where both new-generation designers and established brands can engage in a dynamic environment designed to foster exchange with global organizations and showcase emerging talent.

The Fashion Hub, hosted for the first time at Palazzo Morando, will present projects that combine sustainability, support for the new generation of designers, and social responsibility: Future Threads: Italy's New Wave and New Gen, New Ethos—curated by Sara Sozzani Maino, CNMI International New Talent and Brands Ambassador—along with a site-specific installation by artist Sara Leghissa titled NOT FOR FREE, which invites reflection on themes of female empowerment and social responsibility. This edition also underscores the city's growing cultural and international relevance. Through its partnership with the Milano Cortina 2026 Olympic Games, it strengthens the connection between fashion, culture, and international dialogue, reinforcing Milan's image as a city capable of embracing and interpreting change.

I wish you all a wonderful Fashion Week, and for those who will not be able to attend in person, I remind you that the fashion shows will be streamed on our digital platform [milanofashionweek.cameramoda.it](https://www.milanofashionweek.com/cameramoda.it).

Best regards,

Carlo Capasa

A handwritten signature in black ink, appearing to read 'Carlo Capasa', written in a cursive style.

SUPPORTING THE INTERNATIONAL DEVELOPMENT OF ITALIAN COMPANIES AND PROMOTING ITALIAN-MADE PRODUCTS

IL SOSTEGNO ALLO SVILUPPO INTERNAZIONALE DELLE AZIENDE ITALIANE E LA PROMOZIONE DEL MADE IN ITALY

Our mission is to support the growth of Italian companies in foreign markets. We pay particular attention to the needs of small and medium-sized enterprises (SMEs), which represent the beating heart of our economic fabric.

Through innovative tools, personalized support, and a widespread presence abroad, the ICE Agency is now a reality at the service of companies in all phases of international expansion. We work to facilitate access to new markets, strengthen competitiveness, and support companies' adaptation to global dynamics.

In a constantly changing international context, our actions are geared towards flexibility, sustainability, and the promotion of Italian manufacturing excellence.

Thanks to a dense network of 69 offices and 18 correspondence points located in 74 countries, and two central operational headquarters in Rome and Milan, we offer timely and personalized support.

Each office has professionals who are experts in local markets and can provide guidance on regulations, commercial practices, business opportunities, and entry strategies. This network allows constant monitoring of global opportunities and guarantees direct contact with local operators.

La nostra missione è sostenere la crescita delle aziende italiane nei mercati esteri. Offriamo particolare attenzione alle esigenze delle piccole e medie imprese (PMI), che rappresentano il cuore pulsante del nostro tessuto economico.

Attraverso strumenti innovativi, supporto personalizzato e una presenza capillare all'estero, l'ICE Agenzia è oggi una realtà al servizio delle imprese in tutte le fasi dell'espansione internazionale. Operiamo per facilitare l'accesso a nuovi mercati, rafforzare la competitività e sostenere l'adattamento delle aziende alle dinamiche globali.

Nel contesto internazionale in costante cambiamento, la nostra azione è orientata alla flessibilità, alla sostenibilità e alla valorizzazione delle specificità produttive italiane.

Grazie a una fitta rete di 69 Uffici e 18 Punti di Corrispondenza, dislocati in 74 Paesi, e a due sedi operative centrali, a Roma e Milano, offriamo un sostegno puntuale e personalizzato.

In ogni ufficio sono presenti professionisti esperti nei mercati locali, in grado di fornire indicazioni su normative, usi commerciali, opportunità di business e strategie di ingresso.

Questo network consente un monitoraggio costante delle opportunità globali e garantisce un contatto diretto con gli operatori locali.

ACTIVITIES

Each year, the Italian Trade Agency (ICE) coordinates:

- Over **900** international events, including trade fairs, exhibitions, roadshows, economic missions and special projects
- Approximately **300** national pavilions set up at international exhibitions and trade events
- More than **120** incoming missions of foreign operators to Italy
- Over **80** specialised training initiatives, also delivered in blended and online formats
- More than **30** active agreements with international digital platforms for the promotion of Made in Italy
- Dozens of B2B events, business forums and networking days with selected buyers

To find out about all ICE offices in Italy and around the world, we recommend visiting the dedicated page:
www.ice.it/en/markets



ITA HEADQUARTERS
Via Liszt, 21
00144 Roma
Tel. 0659921
urp@ice.it (Servizio Clienti)

MILAN BRANCH OFFICE
Corso Magenta, 59
20123 Milano
Tel. +39 02 480441
milano@ice.it

Per approfondire una sezione di vostro interesse, vi consigliamo di visitare il nostro sito:
www.ice.it

ATTIVITÀ

Ogni anno l'Agenzia ICE coordina:

- Oltre **900** eventi internazionali tra fiere, mostre, roadshow, missioni economiche e progetti speciali
- Circa **300** padiglioni nazionali allestiti in manifestazioni estere
- Più di **120** missioni incoming di operatori esteri in Italia
- Oltre **80** iniziative di formazione specialistica, anche in modalità blended e online
- Più di **30** accordi attivi con piattaforme digitali internazionali, per la promozione del Made in Italy
- Decine di eventi B2B, business forum e networking day con buyer selezionati

Per conoscere tutte le sedi ICE in Italia e nel mondo, vi consigliamo di visitare la pagina dedicata:
www.ice.it/it/mercati



SEDE DI ROMA
Via Liszt, 21
00144 Roma
Tel. 0659921
urp@ice.it (Servizio Clienti)

UFFICIO DI MILANO
Corso Magenta, 59
20123 Milano
Tel. 02480441
milano@ice.it

Per approfondire una sezione di vostro interesse, vi consigliamo di visitare il nostro sito:
www.ice.it

HIGHLIGHTS

186 APPUNTAMENTI

54 SFILATE FISICHE

6 DIGITALI

89 PRESENTAZIONI DI CUI

9 SU APPUNTAMENTO E

37 EVENTI

PER LA PRIMA VOLTA NEL CALENDARIO SFILATE

CASA PRETI, FLORANIA,
MAX ZARA STERCK, SIMON CRACKER,
TELL THE TRUTH,
VENERDÌ POMERIGGIO

PER LA PRIMA VOLTA IN CALENDARIO SFILATE DIGITALI

EDIS PALA, I AM ISIGO, IVAN DELOGU
SENES, UNI FORM

RITORNANO IN CALENDARIO SFILATE

ACT N°1, FILA, GCDS

PER LA PRIMA VOLTA NEL CALENDARIO PRESENTAZIONI

AFRAA, ALBERTA FERRETTI, ALICE YU,
AVAVAV, CAPASA MILANO SHOES
COLLECTION, DODO, LES FILLES D'ÉVA,
LIWEN LIANG, MAFI MAFI, MAREA,
MEIN.CORP, PANGAIA, PAUL ANDREW,
SAELF, SARA BEHBUD, SETCHU

PER LA PRIMA VOLTA IN CALENDARIO EVENTI

ANN DEMEULEMEESTER

MILANO FASHION WEEK® E MILANO & PARTNERS



The communication campaign for **Milano Fashion Week Fall/Winter 26/27** marks the final chapter of a collaboration with **Milano & Partners**, launched in June 2025 in preparation for the **Milano Cortina 2026 Winter Olympic Games**. As part of the Cultural Olympics programme, the initiative reinforces Milan's role as an international hub for creativity, sport, and culture.

The Winter Olympic Games serve as a central visual theme, expressed through multiple references: the mountain landscapes evoke the scenery of Cortina, the styling incorporates technical gear and sports equipment, and each photograph highlights one of the five official Olympic colours. For this edition as well, objects from the archival collection of the Olympic Museum in Lausanne were selected, underscoring a continued connection with the historical legacy of the Games.

CNMI FASHION HUB



For this edition of Milano Fashion Week® Women's Collection, Camera Nazionale della Moda Italiana is also inaugurating the **Fashion Hub**, that will be hosted for the first time at Palazzo Morando. After the opening event on Tuesday 24 February the Fashion Hub will be open to the public from 5 pm. till 8 pm. From Wednesday 25 to Friday 27, it will be open from 11 am to 8 pm, while on Saturday 28 February and Sunday 1 March it will be open from 10 am to 7 pm.

The Fashion Hub is a meeting place and a breeding ground for innovative projects and has been made possible thanks to the support of the Ministry of Foreign Affairs and International Cooperation and Italian Trade Agency. The Fashion Hub will host initiatives and activities designed to promote the new generation of designers by enabling them to come into contact with key players in the international fashion industry. The Hub's activities and projects reflect CNMI's basic values, including experimentation, innovation, crafts, sustainability, inclusion and training.

At this edition, the Fashion Hub will be hosting three main projects: **Future Threads: Italy's New Wave** and **New Gen, New Ethos** – curated by Sara Sozzani Maino, CNMI International New Talent and Brands Ambassador – and a site-specific installation by the artist Sara Leghissa entitled **"NOT FOR FREE"**, which invites reflection on the themes of female empowerment and social responsibility.

The Fashion Hub will also be offering a VIP Lounge fitted out by Molteni&C, a longstanding leader in Made in Italy furnishing design. The lounge will feature a selection of Molteni&C indoor and outdoor collections.

The VIP Lounge will also provide a catering service enabling guests to toast with Franciacorta Official Wine Partner and enjoy a break with Acqua Fuggi Official Water Partner.

FUTURE THREADS: ITALY'S NEW WAVE



lessico
familiare



Future Threads: Italy's New Wave is an exhibition that explores the trailblazing Italian creatives redefining the essence of "Made in Italy." At each edition, it will present new designers and craftspeople who blend heritage with innovation and responsibility, thus weaving a bold future. From fashion to design to craft, this installation bears witness to Italy's creative evolution through the eyes of those shaping what comes next.

The brands involved in the project are: **CAVIA, DENNJ, DOMENICO OREFICE, GIUSEPPE BUCCINNÀ, LESSICO FAMILIARE, MARCO RAMBALDI.**



CAVIA was founded by Martina B. to convey authenticity, imagination, and the highest standards of Made in Italy craftsmanship, combining these values with a genuine commitment to the planet. Cavia's dedication to embracing differences and promoting inclusivity is reflected in the uniqueness of every piece.

CAVIA

[*instagram profile*](#)



Founded in 2022 in Florence, **DOMENICO OREFICE** explores a dual universe between physical and virtual spaces. Collections merge sportswear, tailoring and Made in Italy craftsmanship, expressing a contemporary nomadic aesthetic driven by innovation, quality, sustainability and global inclusivity.

DOMENICO OREFICE

[*instagram profile*](#)

DENNJ brings into his work the values of his place of origin, Emilia-Romagna: a land shaped by craftsmanship, precision, and a measured sense of time, reinterpreted through a contemporary and cosmopolitan perspective. His creations emerge from the meeting of sartorial tradition, material research, and attention to the body. Since 2019, his production has focused on made-to-measure, understood as an authentic expression of identity and relationship.



DENNJ

[*instagram profile*](#)

GIUSEPPE BUCCINNÀ operates at the intersection of design, structure, and aesthetic vision. His work stems from an analytical approach, where engineering thinking and visual sensitivity converge to create a language that is both essential and measured. In his practice, fashion emerges as a synthesis of technical rigour and formal harmony, function and perception.



GIUSEPPE BUCCINNÀ

[*instagram profile*](#)

lessico familiare

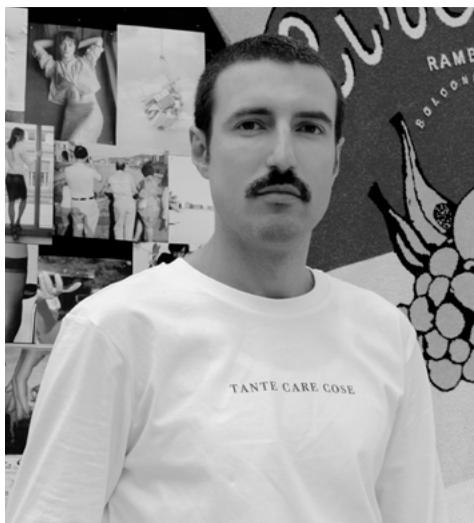
LESSICO FAMILIARE is a project born out of boredom and joy*. It attempts to translate its lexicon by deconstructing garments or simply layering them, creating new, one-season, genderless pieces.

**Natalia Ginzburg, "I married you for fun" (1964).*

LESSICO FAMILIARE

[instagram profile](#)

The **MARCO RAMBALDI** brand, founded in Bologna in 2017, brings together inclusion, upcycling, and gender bending. Specializing in knitwear and crochet—unique and sustainable techniques—the brand reinterprets Made in Italy by valuing memory, creativity, and the recovery of the past to build the future.



[instagram profile](#)

MARCO RAMBALDI

CAVIA
DENNJ
DOMENICO OREFICE
GIUSEPPE BUCCINÀ
LESSICO FAMILIARE
MARCO RAMBALDI

FUTURE THREADS:
ITALY'S NEW WAVE

NEW GEN, NEW ETHOS



The project **New Gen, New Ethos** is a series of presentations spotlighting a new wave of creators who are redefining values in design, fashion, and culture. Rooted in responsibility, inclusivity, and innovation, this new generation leads with purpose and creates with impact.

The brands involved in project are: **LA PACIFICO, PIKOL CLOTHING, TRACELINE PRATT, UNKNOWN ARTISAN, WEINSANTO,** and Afro Fashion Association designer **PHAN DANG HOANG.**



Founded in 2024 in Fano by Roberta Lazzaroli and Federica Pedini, **LA PACIFICO** is a Made in Italy knitwear brand inspired by the sea. The label combines refined craftsmanship, fine yarns, and a conscious approach to modern femininity.

LA PACIFICO

[*instagram profile*](#)



TRACELINE PRATT is a designer born in the Bahamas who is now based in London. He focuses his work on redefining luxury based on the individual. He believes that fashion is a visual language that transcends barriers and connects people.

TRACELINE PRATT

[*instagram profile*](#)

PIKOL is a London-based label founded in 2020 by Dan Branston. It values slow craft and traditional techniques, preserving and reworking them in a contemporary context. Every piece is shaped by the history of its materials and is designed to carry forward the stories embedded in the textiles themselves.



PIKOL CLOTHING

[*instagram profile*](#)

UNKNOWN ARTISAN, by Lika Kubaneishvili, is a women-led project celebrating ethical craft, timeless design, and social impact. Handcrafted shirts honor unseen labor, slow design, and feminine resilience. This is a new kind of feminism rooted in care and quiet power.



UNKNOWN ARTISAN

[*instagram profile*](#)



VICTOR WEINSANTO launched his eponymous brand in 2020. With a background in professional dance, Victor infuses high fashion and creative performance. In 2022, Victor Weinsanto was shortlisted for the prestigious LVMH Prize, and in 2023 was selected for the Forbes "30 under 30" list, as well as being appointed as ambassador for NONA Source.

WEINSANTO

[instagram profile](#)

PHAN DANG HOANG is a Vietnamese fashion designer based in Milan who combines contemporary tailoring with cultural heritage in his work. His collections blend traditional craftsmanship and cultural identity with gender fluidity, experimentation and a global sensibility, as well as a commitment to more responsible fashion.



[instagram profile](#)

PHAN DANG HOANG

LA PACIFICO
PIKOL CLOTHING
TRAICELINE PRATT
UNKNOWN ARTISAN
WEINSANTO
PHAN DANG HOANG

NEW GEN, NEW ETHOS
NEW GEN, NEW ETHOS

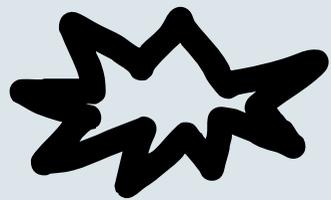
VICTOR WEINSANTO



VICTOR WEINSANTO, a Paris Fashion Week® Showroom Sphere designer, will put on a presentation at CNMI's Fashion Hub as part of the collaboration and exchange with Fédération de la Haute Couture et de la Mode.

The SPHERE PFW® Showroom will be hosting the Italian brand ACT N.1. from 4 to 10 March in fact.

A SITE-SPECIFIC PROJECT BY SARA LEGHISSA



Not For Free

A site-specific project by Sara Leghissa

The idea of hosting - throughout this peculiar historical moment - a project featuring an artist with delicate perception and consciousness, emerged from a meaningful conversation with the CNMI Ambassador for Women's Empowerment, Kulsum Shadab Wahab. This dialogue revealed the need to create an authentic space dedicated to exchange and action, where art can be a tool for deepened awareness and concrete transformation.

This commitment is a priority for Camera Nazionale della Moda Italiana (CNMI), which regards fashion not only as an aesthetic language but as a cultural and civic platform as well: a system capable of questioning inequalities, supporting inclusivity, freedom, and uncompromising vision of social relationships.

Sara Leghissa was chosen because of the profound coherence between their research and CNMI's vision: their artistic practice critically explores power dynamics, the symbolic devices shaping public space, and the body as a site of resistance and transformation. Their ability to transform everyday devices, gestures, and technologies into instruments of political and collective reflection makes them an ideal interlocutor to address emancipation, autonomy, and the presence of women and queer bodies in the public and cultural sphere.

In September 2025, Sara Leghissa was the protagonist of SUPERLIQUIDATOR, a project developed during Milano Fashion Week in collaboration with the fashion brand Cormio and produced by Beniamino Marini. The project transformed the concept of self-defence into a political and poetic gesture, reflecting on power, vulnerability, and the capacity for collective action, starting from the body itself.

SAVE / THE / DATE

MFF
Magazine For Fashion

dal 24 febbraio in edicola con **MF**

THE WOWNESS

Protagonista di una cover story esclusiva, Mike Amiri racconta il percorso e i progetti per il futuro del suo brand. Che porta le vibes di Los Angeles a Parigi. In un dialogo tra West coast e savoir-faire europeo. Foto Ulysse Carbajal



SFOGLIA LA DIGITAL EDITION SU MOBILE, TABLET E PC

Scarica l'app MFFashion oppure accedi al sito shop.milanofinanza.it

www.mffashion.com

MFF

Magazine
For
Fashion

n. 126 FEBBRAIO 2026. Solo in abbinamento con MF/Milano Finanza - IT Euro 5,00 oltre il prezzo del quotidiano - TRIMESTRALE



Nella foto, Mike Amiri,
al centro, tra modelli
vestiti Amiri 1-9 del 2026.
Foto Ulysse Carbajal

Supra: Ulysse Carbajal - Sotto: Ulysse Carbajal - Sotto: Ulysse Carbajal - Sotto: Ulysse Carbajal - Sotto: Ulysse Carbajal

internazionale edition

THE WOWNESS

MIKE AMIRI @AMIRI

*Class*editori

FRECCIAROSSA

TRENO UFFICIALE



L'ALTA
VELOCITÀ

SOUL THREADS: VOICES OF SEOUL



The third edition of the collective project **Voices of Seoul** will be held thanks to the renewal of the collaboration with the Seoul Metropolitan Government launched in 2024. 26 February will see a presentation of Soul Threads: Voices of Seoul, a project specially entitled for this edition and curated by creative director Seung Ik Lee (Rick Lee), Global Creative Director of Seoul Fashion Week.

This edition will feature the brands: **AMOMENTO, BESFXXK, DAILY MIRROR, JADEN CHO and KIMHĒKIM.** The project aims to promote the brands involved and give them the opportunity to assess the potential of the Italian market. To support this goal, the prestigious Boutique Antonioli has been involved for the first time, providing the brands with a dedicated pop-up space to present their FW 26/27 collections and sell their SS 26 collections.



AMOMENTO is a contemporary ready-to-wear brand founded in 2016 in Seoul. The brand is defined by architectural and structured silhouettes, presenting minimal and timeless designs that capture essential beauty. Each piece is crafted with the belief that clothing can embody one's attitude and emotion through forms that naturally integrate into everyday life.

AMOMENTO

by MK Lee,
Co-founder & Creative Director

Timeless value through essential form



DAILY MIRROR is a womenswear designer brand grounded in restraint, precision, and quiet conviction. Through understated tailoring and carefully considered layering, the brand allows form and structure to speak for themselves. Mannish and feminine elements coexist in balance, shaping a sustainable modern wardrobe that transcends fleeting trends. Rather than seeking attention, DAILY MIRROR creates enduring value that remains.

DAILY MIRROR

by Ju Han Kim,
Founder & Creative Director

Silent perfection, defined value

BESFXXK is a high-end womenswear brand founded in 2016, defined by functional hybridism and craft-led experimentation. Through the tension of two contrasting design approaches, the brand reinterprets transformation and wearability in a contemporary context.



BESFXXK

by Jae Hyuk Lim, Bona Kim,
Founder & Creative Director

Deconstructed notions of function and tradition

JADEN CHO is a womenswear brand founded by designer Sung Min Cho, rooted in emotions of romance, happiness, and ease. The brand revives fading Korean sentiments through fashion, blending haute couture techniques with modern sensitivity. Traditional Korean aesthetics are reinterpreted through embroidery, craftsmanship, and sustainable use of deadstock silk. With a fully in-house production system, JADEN CHO shares contemporary Korean artistry with the world.



JADEN CHO

by Sung Min Cho,
Founder & Creative Director

Happiness, Romance, Ease



Founded in 2016 and named after the Korean royal dynasty of ancient Gaya, **KIMHĒKIM** celebrates the artistry and craftsmanship of the bloodline. The maison currently operates its headquarters and flagship store in Seoul. Founder and creative director KIMINTĒ envisions shaping the brand to bring balance to people's inner and outer selves.

KIMHĒKIM
by KIMINTĒ KIMHĒKIM,
Founder & Creative Director

Simple yet poetic, feminine and strong

AMOMENTO
BESFXXK
DAILY MIRROR
JADEN CHO
KIMHĒKIM

SOUL THREADS:
VOICES OF SEOUL

NEXT ON AIR: A BRAND SELECTION CURATED BY RINASCENTE AND CNMI

A project by Camera Nazionale della Moda Italiana and Rinascente Milano Piazza Duomo

The project, conceived as an international call open to independent brands, aims to identify creative excellence to be presented as part of a high-profile communication and commercial initiative, which will be held during Milan Fashion Week® and the following week, from 24 February to 9 March.

The brands has been selected by a professional Jury comprising Carlo Capasa, President of CNMI; Mariella Elia, Managing Director of Rinascente; Giulia Martinelli, Fashion Director of L'Officiel Italia & L'Officiel Hommes Italia;

Michele Ciavarella, Deputy Editor-in-Chief of Style Magazine – Corriere della Sera; and Stefano Roncato, Editor-in-Chief of MF Fashion, conducted a rigorous and transversal selection process, evaluating creativity, quality and overall vision.

Spanning fashion and lifestyle categories, the selected brands will present their collections at the Air Snake premium space at Rinascente Milano Piazza Duomo, an exclusive venue dedicated to special projects and high-profile collaborations.

WOMENSWEAR

OK KINO – Darya Golneva e Denis Caunov - Chisinau, Moldavia

NUBU – Judit Garam e Liza Borcsik - Budapest, Ungheria

BE NINA – Sabrina Bonatesta - Brindisi, Italia

DAWEI STUDIO – Dawei Sun - Parigi, Francia

MENSWEAR

PRONOUNCE – Yushan Li e Jun Zhou - Shanghai, Cina

CASCINELLI – Filippo Cascinelli Staudacher - Milano, Italia

BEAUTY

IN AERAS – Alice Ziccheddu - Sardegna, Italia

PUREPEAK – Jungah Park Seoul e Dasom Yoo - Corea del Sud

FASHION JEWELRY

FUTURO REMOTO – Gianni De Benedittis - Lecce, Italia

DEFAÏENCE – Nicola Bacchilega - Faenza, Italia

FOOTWEAR

FIALLO – Felipe Fiallo - Milano, Italia

FRANCIACORTA

CELEBRATE
ANY
MOMENT

DISCOVER MORE ON F.WINE



VISA
Worldwide Partner



**Ogni passo che hai fatto
ti ha portato
dove volevi arrivare.**

Visa è accettata in migliaia di attività.



Sofia Goggia
Italia, Sci Alpino
Team Visa